

November | 2009

Visit **RealEstateLives.org** for detailed information or to register.

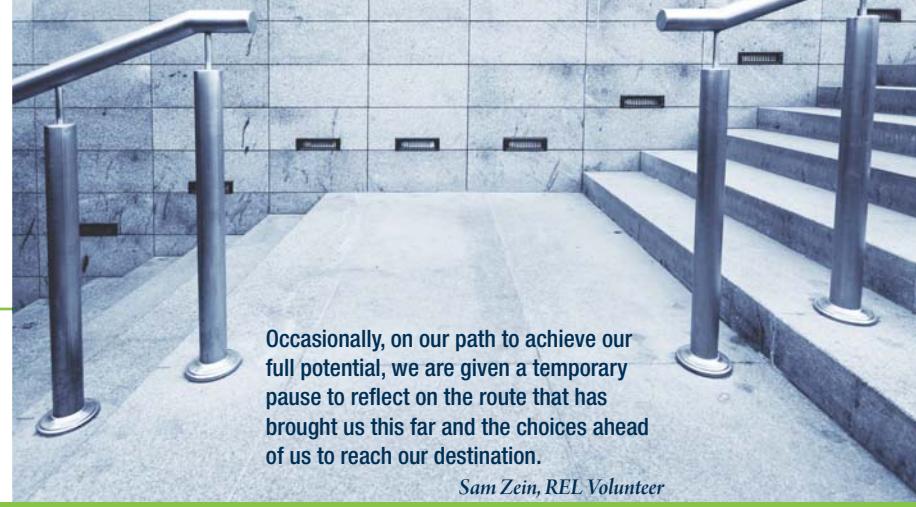
Celebrating One Year REL Special Event

On Thursday, November 12th, Real Estate Lives will be celebrating its 1st anniversary with a delicious Pancake & Waffle Breakfast. This gala event will be held at the downtown Howard Johnson located at 111 Fortune St. from 9-11 a.m. We will be serving pancakes and waffles made from scratch with a recipe from the **Dead Indian Dude Ranch** in Wyoming. For toppings, we'll have blueberries, strawberries, real maple syrup (and sugar free), and whipped cream. You'll also love our yummy smoked bacon - the smell will make you crazy while you're waiting! Finally, we'll have coffee, tea, and orange juice. This is an event your heart, mind, and stomach won't want to miss. See you there. **Chef Pierre** - your host from REL Paris!

Volunteers Still Needed for Anniversary Breakfast

See **Chef Pierre** (*Larry LaBelle*) or write larrylabelle@trainingtamer.com or call: 813-924-8404 to volunteer.

Find out more on page 9



Occasionally, on our path to achieve our full potential, we are given a temporary pause to reflect on the route that has brought us this far and the choices ahead of us to reach our destination.

Sam Zein, REL Volunteer

Real Important Dates

NEXT MEETING

THURSDAY, November 12 (See location & time below.)

Urgent Notice: Due to the Pancake and Waffle Anniversary Breakfast the November 12th meeting has been moved. The new location is the Downtown Howard Johnsons at 111 Fortune Street which is adjacent to the Performing Arts Center.

There will be no REL function at G.T.A.R. on November 12, 2009. Repeat- No function at GTAR on November 12th

- December 3rd – THURSDAY
- December 17th – THURSDAY

LOCATION

November 12th only: 111 Fortune Street, Downtown Tampa

December 3rd and 17th: Greater Tampa Association of Realtors, 2918 W. Kennedy

TIME

9:00 a.m. | Volunteers & Leadership (REbounders welcome!)
10:00 a.m. | REbounders (Job Seekers), Volunteers & Leadership

1:00 - 2:30 p.m. | Training Workshop (Check the **Get Ready** section to learn about upcoming workshop topics.)

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THE MONTH THAT WAS...

Colleen Scharber

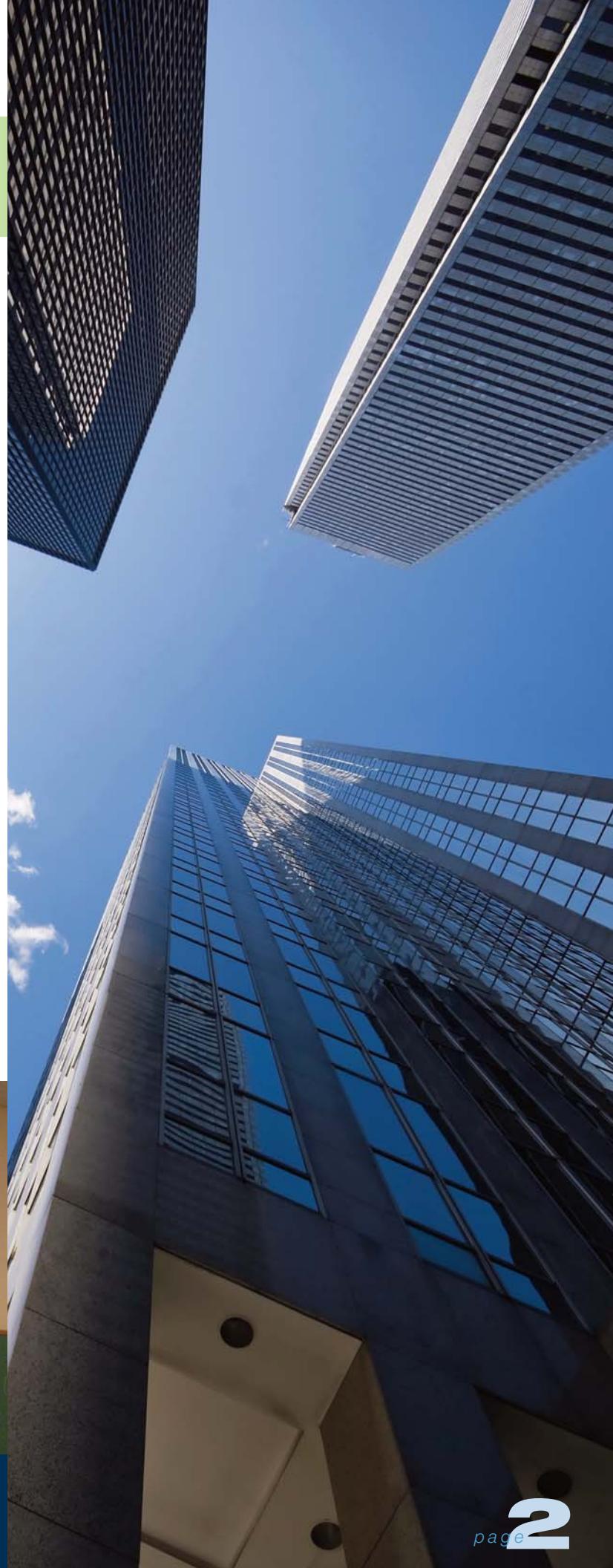
Guest Speaker, October 8, 2009

Colleen Scharber is a Life Underwriter Training Council Fellow and an instructor in insurance at Learey Technical Center. She spoke on the importance of being open to change, especially in turbulent times such as these. Many times what we at first perceive as tough luck is really a wonderful opportunity in disguise. It is important to be tenacious and keep working hard even when failures or stumbling blocks might get in the way and force a change in direction. Most of us want to do great things and be a great person, but we have to define what great means for ourselves.

Colleen listed several outstanding achievers who met difficulties and failures before they went on to attain great success. Albert Einstein was considered mentally retarded by his parents and his teachers begged him to leave school. Bill Gates was a Harvard drop out before he bought Microsoft's technology for \$15. Abraham Lincoln had 12 major political defeats and suffered from depression before becoming president of the United States. She mentioned several others to illustrate her main point: If you can't make something work in one direction, back up and change direction – try something new. Be open to change and the possibilities of new opportunities and this might include getting training for a new career. She ended with a quote from Winston Churchill (who failed sixth grade), "Never, never, never give up!"



**THANK YOU TO OUR
DISTINGUISHED SPEAKERS!**



THE MONTH THAT WAS...

Ed Kobel

Guest Speaker, October 23, 2009

Ed Kobel shared the very personal and inspirational story of his journey to becoming the President and COO of DeBartolo Development Corporation. He was raised by a single mom and realized from an early age he was going to have to work hard to support both of them. His path to success has been guided by numerous examples of Divine intervention.

While in high school, Ed planned to enlist in the military, but he went to the wrong building where he met a colonel who recognized something special in him. He was recruited to go to spy school and became a counter-intelligence agent for the Army during the Cold War. During a mission, he broke his back and became depressed by his confinement and slow recovery. A friend said he was praying for him. Not being particularly religious, Ed shrugged it off as nice but meaningless. As the days wore on and on he began to think about God. The colonel he served with told him "Look at the sum total of all the skills and experiences you have, and realize that God is using these to equip you for your next journey." The colonel was buying a real estate company, and Ed got his real estate license and became an investor in commercial real estate. He was invited to several Christian businessmen's luncheons; finally the barriers came down and he invited the Lord into his life. This put everything into perspective for him and he began asking for God's peace and guidance on his decisions.

After a series of ups and down in his commercial development career, Ed was led to an investment in a business that handled technology for several of the teams in the National Football League. To get an answer to a business question, he wrote a letter to Eddie DeBartolo, owner of the San Francisco 49ers, referencing a person they knew in common.

Only after meeting Eddie DeBartolo did Ed learn they shared the same father. Over time both families reconciled and their companies merged leading Ed to his current position as President and COO of their development company. Ed says this is further proof that God will use everything going on in your life for goodness.



**THANK YOU TO OUR
DISTINGUISHED SPEAKERS!**

GET TO KNOW A MEMBER OF OUR REL FAMILY

Ron Weaver

Posture is important, especially to our Founder and Chairman, Ron Weaver. It seems young Ron and some male classmates were goofing off in the back row of a high school Public Speaking class back in Winston-Salem, NC, when a beautiful young girl stood to make her speech. Her subject was "Posture" and her delivery was so outstanding even the back row snapped to and paid attention. By the end of the speech everyone in the class was sitting bolt upright with perfect posture. Jackie had made an impression on everyone, but particularly on young Ron. He was smitten.

So began a life long partnership between two starry eyed high school kids. It carried them through to the University of North Carolina at Chapel Hill, and on to Harvard University where Ron earned his law degree. Ron says "Those were pretty lean years. I was in school and my wife was working for Harvard Trust as a teller. Her paycheck exactly matched my tuition so we lived on mac & cheese during the good weather but when it got cold we switched to Dinty Moore beef stew."

As graduation approached, Ron and Jackie had decided they had had enough of snow, and he would pursue jobs in the Southeast. He had interviews and job offers in Atlanta, Houston, and Miami. As a high school kid he had seen a billboard on US 85 depicting a beautiful Florida beach with the sun shining brightly. Florida it would be! But where in Florida? He did his research and decided on Tampa because he felt its beautiful new airport was a natural magnet for not only vacationers, but businesses as well. He'd have a chance to get in on the ground floor just before the city really took off.



He arranged to interview with a local law firm on a Saturday so he wouldn't miss class time. He felt the need to have more interviews but he didn't know any other law firms in Tampa. He did have a friend at Harvard who had come down to Tampa to interview and ended up contracting food poisoning. He remembered that firm's name and called for an interview. He got a grumpy voice on the other end of the phone who told him to call back Monday and make an appointment. He told the grouch he couldn't make it Monday because he had to be back at Harvard for class. "Harvard you say" said the grouch, who invited Ron to the office for an immediate interview. As they say, the rest is history.

Ron gravitated toward real estate law during the go-go '80's. He was constantly asked if he did land use law which he didn't. All his clients constantly lamented they couldn't find a good land use attorney. Ron saw opportunity. That industry segment was dominated by a Tallahassee attorney, and Ron called him saying he wanted to become a land use attorney and would the Tallahassee attorney help. He fully expected to get blown off. If the Tallahassee attorney had the whole pie to himself why would he cede any of it to Ron? Low and behold the other attorney agreed, and a long friendship and great professional relationship evolved over time. Ron Weaver is at the pinnacle of his career and industry segment. He has won every award, many multiple times, received every recognition, and topped every list that his industry bestows. That's the man who founded Real Estate Lives.

LOOK WHAT... YOU MISSED

Look What You Missed

(by Tara Harris)

Let's face it- there are many times when having a crystal ball or psychic friend network could help in getting a leg up on the competition with a simple, clarifying glimpse into the future. Then, there's the reality that none of us have that benefit, especially in the midst of an already stressful job search, in a less than stellar economic climate. The only solution then is preparation, practice, and good old fashioned knowledge to help set realistic goals and achieve them with an energized, effective plan that takes the guess work out of the seemingly endless quest for employment.

This is the underlying purpose of the Real Estate Lives newest training session for REbounders. JSAG, an acronym for Job Search Acceleration Group, aims to immerse its members in an intensive four week job search "boot camp" which equips them with the tools necessary to shift their job search into high gear, in a goal-driven, focused initiative to land the job they want.

Led by professional Mentor and Trainer, Larry LaBelle, JSAG is an exclusive group. Each class is limited to 8-10 individuals who are serious about committing to their job search and developing a personalized strategy to produce results in a relatively short period of time. Under his guidance, the participants learn to be proactive and look at their situation from a new perspective. JSAG alumnus Joyce Mary Zevola credits the course with redirecting her energy "to think creatively and approach the job search as The Job I Have Right Now." This course takes the job "search", which implies the



First JSAG Graduating Class: Back Row (L to R) Randy Tenhoeve, Bernie Kloppenburrg, Mary Ellen Rider, Cathy Watts, Roger Otto. Front Row (L to R) Laury Pflaum, Paula Elliott, Julie Ramirez, Joyce Zevola, Debbie Brennesholtz

Note from the Editor

It is with mixed emotions we report Wendy Plant will be leaving the Real Estate Lives Newsletter. I say mixed emotions because we are thrilled Wendy has found a job and saddened we won't have her skills to lean on. Good luck, Wendy.



Wendy Plant

We will be turning the next page and welcoming Tara Harris to our staff. Tara has demonstrated superior writing and reporting skills and will be given her own column titled "Look What You Missed" In her column Tara will report on various REL training offerings and interview graduates in order to provide you, our readers, with flavorful insight as to what you might expect when you sign up for the class. Welcome aboard, Tara.

ambiguity of fumbling around in the dark without a purpose, to a job "plan" outlining specific steps, goals, and ultimately results tailored to the individual.

All of the recent JSAG graduates can not say enough about their experience with the group. Debbie Brennesholtz said "the tools Larry has given us create an edge in the current market." Further, the support and feedback from the group gave her the motivation she needed to keep going in her search. Her sentiments were echoed from all members of the graduating class. Cathy Watts added the most valuable aspect of the program was "learning how to present myself more effectively through various tools not used in the past, and learning what present recruiters are looking for."

Paula Elliott felt that the group provided "a new perspective on (her) skills to look at industries outside of real estate" and provided the tools to be "disciplined about (her) employment search." Bernard Kloppenburg said his experience was like having a "great group of people around you with new ideas and great motivation." Both he and the other members highly recommend JSAG as the single most valuable effort they have made to date to "get fired up" and move forward with their employment plan. In fact, the group has been so greatly impacted by their sessions together JSAG graduate, Mary Ellen Rider, says the current members don't want to stop meeting: "We have scheduled at least 2 post official class meetings and there is talk of staying together until we all get jobs!"

A new JSAG class is forming now and seating is limited. Sign up with Larry LaBelle and experience the training everyone at Real Estate Lives is raving about.

EMPLOYMENT RESOURCES

RealEstateLives.org

Daily - Visit the RE Lives web site for new information on recruiter partners, upcoming job fairs and other helpful employment resources.



100 High Wage Jobs Coming to St. Pete

B|O|T|H Holdings (<http://www.both-usa.com>) announced it has selected Downtown St. Petersburg for its new corporate headquarters. Over the next few years, the company is expected to create 100 new high-wage jobs. B|O|T|H, an international company with resources in both St. Petersburg and Amsterdam, has pioneered an innovative concept that provides a full range of support functions that independent professionals need to be successful. Through this model, B|O|T|H professionals can focus on core competencies, rather than back-office tasks. Recent statistics indicate more than 30 million U.S. workers are independent contractors.

1,000 New Green Jobs Coming to Odessa (Pasco County)

Dais Analytic Corporation (Dais), along with the Pasco Economic Development Council (PEDC) and the U.S. Trade and Development Office, today released details of a \$200 million international trade agreement with a Chinese state-owned company that could bring more than 1,000 new "green" jobs to Pasco County, Fla., in the coming years. Do you believe people and products are the key to success? Are you seeking more than a 'job' but a real career? If so, please email your Resume and cover letter to 1hr@diasanalytic.com, or if you prefer - fax it to (727) 375-8485. No phone calls, please.

125 New Jobs for Sarasota Commerce Center in South Manatee Cnty

Mustang Vacuum Systems, LLC (mustangvac.com) plans 125 new jobs averaging \$44,000 per year over the next two years. They are a manufacturer of thin-film photovoltaic (solar) cells. Be Pro-Active!

New Office Opening

Tinney Rebar and Wire Products (trsc001@yahoo.com) is opening a Tampa office to take advantage of federal stimulus money. New office is on Rattlesnake Point in Port Tampa.

New Jobs

Tampa Bay Workforce Alliance (workforcetampa.com) great source for fresh job leads.

Google Tampa Bay Workforce Alliance. Hit Career Candidate Services. Hit Hot Jobs. Jobs change weekly.

Employ Florida Marketplace (www.employflorida.com) links all of Florida's state and local workforce services and resources. It's for both job seekers and employers so post your resume and check out their other helpful information today.

Zoominfo (www.zoominfo.com) is similar to LinkedIn. You can post a profile and search for people and companies. Many recruiters use it to find contacts in companies who might have jobs for them to fill and job seekers can use it to find network contacts and hiring managers in a company they are targeting.

More Jobs

Nortrax (www.nortrax.com), the nations largest retailer of John Deere equipment, has opened an operations center at Highland Park to handle all US and Canadian locations. They're hiring everything including: accounting, finance, credit, IT, HR, marketing, parts and service. Be Pro-Active!

IT Headhunter

Paul Debetetinies is known as the Minnesota headhunter. He specializes in IT recruiting. Good, free, online webinars regarding using LinkedIn and other job search related topics. Register on his site for the free 90 minute webinars at www.mnheadhunter.com/mh/2009/10/october-2009-linkedin-job-search-and-social-media-seminars.html

EMPLOYMENT RESOURCES

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Career Power Workshop

Offered free by Strayer University (4902 Eisenhower Blvd., Suite 100). Experts in HR and Career Counseling will offer tips on how to:

- Utilize the Internet and social networking sites
- Create a resume that stands out from the rest
- Build a contact pool and network
- Handle tricky interview questions

The workshops are free but pre-registration is required. Register on-line at www.strayer.edu/careerpower Saturday, November 7th. 9:30 to 11:00 am or 11:30 to 1:00 pm

On-Going Job Alerts

Want to know a great source for who will be hiring in the very near future? Go to www.eflorida.com and sign up for their free monthly newsletter called Innovation Monthly and then get pro-active. Google the company and see if they already have operations in the bay area. Contact them and inquire about the new jobs. Sell yourself with your 30 second, or 60 second, or two minute sales pitch that you've pre-developed, practiced and mastered and you just might find that their existing operation has a need for someone with just your skill sets. Don't have a pre-established sales pitch? See Larry LaBelle because it's essential that you do.

Get Up to Speed

While not an immediate fix for those who have lost their jobs, subscribing to www.Efloridainnovation.com will get you up to speed on which companies and industries are targeting Florida for major ramp ups.

Posting Jobs

If you know of a job lead, please email jobs@realestatelives.org. If you are interested in helping "mine for jobs," contact Matt Hammer at mhammer@hardenassociates.com.

RECOGNIZING THOSE WHO CARE



SPONSORS October Breakfast Sponsors

Real Estate Lives Meeting – Breakfast Sponsors

Alexander-Whitt Enterprises, Inc., with special thanks to Mike Whitt, sponsored our 10/08/09 meeting.

Jeff Feeley of RRE Realty Advisors (and Real Estate Lives volunteer!) sponsored our 10/23/09 meeting.



Employment

Check RealEstateLives.org daily for updated job postings and other valuable REsources.

HELP FOR BULLS

University of South Florida's Alumni Career Quest program offers job search counseling and information to unemployed alums who have received at least a bachelors degree from USF. Register at: www.career.usf.edu and click on Alumni Career Quest. The standard \$50 registration fee has been waived.

HELP FOR GATORS

Bergstrom Center for Real Estate Studies at the University of Florida maintains a Job Board which does not require registration which apparently makes it open to Gators and non-Gators alike.

<http://www.cba.ufl.edu/fire/realestate/>

FIRST HOUR

First Hour is intended to identify new REbounders as quickly as possible after losing their job. A volunteer/mentor will reach out to them to assist them through the early stages of losing their job by offering to help them connect with Real Estate Lives resources, invite and encourage them to attend the REL meetings, REbuilders peer facilitated support group, and furnish them with a RETreat Kit of helpful resources. We want to help them through the transition from being unemployed to becoming a Rebounder as seamlessly as possible.

Many of our volunteers have experienced their own job losses and have found comfort and support through REL and want them to know "You don't have to navigate your REbound alone."

Personal Support

REBUILDERS SUPPORT GROUP

The location has changed. The meetings are now held at Centrepointe Building 5100 Lemon Street, Suite 307. Street parking is free after 6pm. November dates are the 11th and 25th. Because of the season we will be here if you need us. The meeting on Nov. 25th will take

place for those of you who want to attend.

COMMUNITY RESOURCE GUIDE

The Crisis Center of Tampa Bay has published a community resource guide with a wealth of resources. www.crisiscenter.com/Portals/0/CrisisCenter_CommunityResourceGuide.pdf

Healthcare

COBRA PREMIUM SUBSIDIES

Now you may be able to stay on your former employer's health plan for up to 18 months and the government may subsidize some of the cost. Check with your former employer's insurance plan administrator about the potential subsidy.

CHILDREN'S HEALTHCARE

Children's healthcare expanded coverage.
Kidcare.org

FREE OR DISCOUNT PRESCRIPTION MEDICINE RESOURCES

- www.MyFloridaRX.com
- www.needymeds.org
- Publix is offering several prescription drugs free. www.publix.com/wellness/pharmacy/Home.do
- Walmart is offering some limited \$4.00 prescription drugs. Read more at www.walmart.com/pharmacy
- Target is offering over 300 generic, prescription drugs at \$4.00. Read more at sites.target.com/site/en/health/page.jsp?ref=nav%5Fpharmacy&contentId=PRD03-004033
- Pfizer is offering free prescriptions for those who have lost their jobs, in some cases. Call 866-706-2400 or go to www.pfizerhelpfulanswers.com
- Sweetbay is now offering free or heavily discounted medicines for your pet as an additional benefit through their Healthy Saver program sweetbaysupermarket.com
- Healthcare Screening – to see if you qualify for free services through Hillsborough County go to: insight.hillsboroughcounty.org

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Additional First Needs Information

If you have needs that are not covered or would like to share information about additional services, contact Jan Chaffee at jchaffee@jcommercialbroker.com. She will reach out to our volunteer resource team to help serve you.

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Financial

\$8,000 TAX CREDIT FOR HOME BUYERS

Currently scheduled to expire November 30th, there is legislation before Congress to extend the wildly popular \$8,000 Tax Credit for first time home buyers until June 30, 2010. In order to ease the housing crisis, in which only 40% of the homes which have been served foreclosure notices have hit the market, the new legislation hopes to open the program to ALL home buyers.

OUTSTANDING BOOK AND EVEN BETTER WEB SITE

Shari Olefson, an attorney with Fowler White here in Tampa, wrote an outstanding book about the foreclosure process from all angles. She also developed an awesome web site. Visit it the first chance you get www.foreclosurenation.com.

UNEMPLOYMENT BENEFITS EXTENDED

Emergency unemployment benefits (EUB) extended for 33 weeks for workers who have exhausted their regular benefits. Also adds \$25.00 to each check. Another 20 weeks of Extended Benefits for workers in high unemployment states. Florida qualifies. floridajobs.org

FORECLOSURE ASSISTANCE

- Mortgage Modification- Homeowners Hope Hotline 24/7/365. Averaging 7,000 calls a day. 888-995-4673
- Qualifications- www.treas.gov/press/releases/reports/guidelines_summary.pdf
- City of Tampa-Making Home Affordable program through Housing and Community Development division (HCD) can reduce mortgage payments if mortgage is held by Fannie Mae or Freddie Mac.

Shout it From the Rooftops

Our Job Alerts Board is the only part of the Real Estate Lives web site which is proprietary to our members. Please feel free to share the public portion of our web site as well as our Newsletter with any of your friends or relatives without regard to whether or not they are/were involved in the commercial real estate industry in Hillsborough County or elsewhere. They can sign up on our web site to receive the Newsletter via e-mail or they can simply read on the web site. Remember we archive all back issues so they are available for review, also.

www.tampagov.net/foreclosure

HELP FOR TENANTS IN FORECLOSED PROPERTIES

New federal law may help tenants in foreclosed properties stay for 90 days after foreclosure or through the end of the term, whichever comes first, if you are qualified. For more information: www.makinghomeaffordable.gov

Other helpful information on this subject:

hillsboroughcounty.org/consumerprotection and then

"Landlord/Tenant" or "Foreclosure Awareness"

hillsboroughcounty.org/legislativedelegation and then

"Current Events"

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Celebrating One Year REL Special Event Volunteers Needed

Chef Pierre (aka Larry LaBelle) is recruiting volunteers to work the event. He needs 10 people to help with the setup, cooking, serving, breakdown and cleanup. Because we at REL are nomads with no particular address and no belongings we will also need members to lend us griddles (15), waffle irons (15), extension cords (30), large and small plastic bowls (5 of each), top part of blender with pour spout (15), whipping whisks (5), rubber mixing spatulas (5), electric mixer (5), 2 cup measuring container (5), flipping spatulas (15), metal tablespoons (5), metal forks (10) and table cloths. Also, if anyone wants to donate real maple syrup, and any other food items that we need, that would really help too. Other than that we're all set. Please contact Larry to volunteer or loan.

Home Phone: 813-977-4243 Work Phone: 813-924-8404.

Do you know of someone in the real estate industry who has just lost their job? Please help us reach out to them to offer assistance by sharing our newsletter and encouraging them to contact RE Lives.

DID YOU KNOW?

THAT YOU'RE NOT SERIOUS...

That's right! You're not serious about finding a job if you aren't a member of our Job Mining Committee. 79% of our Miners have gone back to work. They aren't just finding jobs for our REbounders. They're finding jobs for themselves. On the Mining Committee skimming the best jobs is not only allowed, it's encouraged. Learn how to peel back the onion and find out where the unpublished jobs are and how to get through to the people who are hiring for the unpublished jobs. Parlay

the skills you'll learn as a Job Miner with the training and interviewing skills you'll learn from Committee Chair Larry LaBelle and you'll be back at work in no time! (contact Committee Chair Matt Hammer now! mhammer@hardenassociates.com)



NETWORKING OPPORTUNITIES

Workforce Tampa Career Center

Full Service One Stop Employment and Training Center. Job search computers, resource center with computers, fax machine, copiers and large resource library for job seekers to use. Professional staff on-site to assist with all employment and training concerns: career counseling, workshops, GED/ABE & ESOL classes on-site, Small Business Information Center, vocational and disabilities specialist, apprenticeship programs, Excel Alternatives Youth programs, Job Corps, Veterans Services, and a Business Service Center with employers interviewing and hiring several times per week. Child care resources and referral. Professional business attire required.
813-930-7570

REbounder Connection - Mentoring Program and Small Groups

If you are interested in working with a one-on-one mentor for assistance and encouragement through the job seeking process, please contact Steve Ernst at sernst@clwrg.com. For group mentoring, contact Jack Brubaker at jack@andrettamarsh.com. For more information, go to RealEstateLives.org under Real Estate Lives meetings.

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NETWORKING OPPORTUNITIES

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www.obiznetworking.com- Your FREE Calendar of almost all events taking place

www.meetup.com- FREE groups directory, locate groups nation wide with a variety of interests

www.freenetworkinginternational.com- Dozens of FREE Business Networking groups around the Tampa Bay area

www.bniciwcf.com- Business Network International of West Central Florida (includes Hillsborough, Pinellas, Pasco counties and more)

www.networkingforyoursuccess.com- Thursday 8:30am Wesley Chapel- 50+ attendees

www.tbreia.com- FREE Real Estate investor networking opportunities

www.tbt.org- Tampa Bay Technology Forum

www.tampaoptions.com- \$5/ month provides you newsletters of whats happening

www.emergetampa.com- Young Professionals group affiliated w/ Greater Tampa Chamber

www.tampajaycees.com- Young Professionals Organization

www.choosewestshore.com- The Westshore Alliance

www.businessbuddiestampa.com- Young Professionals group that meets monthly

www.ewomenetwork.com- Women's networking organization

www.theblabnetwork.com- Women's networking organization

tampabaybusiness.org- Tampa Bay Networking Organization

www.networkexecwomen.com- Professionals Women's Network

www.bizjournals.com/tampabay- Tampa Bay Business Journal

www.monstermixers.com- Great after hours events!

<http://www.thewealthbuildingannex.com>- Amazing meetings, trainings, and events!

www.wintampabay.com- WIN (Women in Networking)

www.carrollwoodbusiness.com- CABA (Carrollwood Area Business Association)



REL ON-LINE

**Find REL on FACEBOOK
and LINKEDIN!**

FACEBOOK

www.facebook.com/inbox/?ref=mb#/group.php?gid=94152599089&ref=ts

LINKEDIN

www.linkedin.com/groups?gid=2061683&trk=anetsrch_name&goback=.gdr_1250261658682_1

Contact Helene Warner helene@raintastic.com with questions or comments.

GET READY

CHECK IT OUT!

A New REL Service

Don't forget to check out the books in our new resource library in the back of our meeting room. Members will be able to check out a book for 2 weeks (or until the next REL Meeting).

Excellent Article on Making Them Notice You

What Steps Can I Take to Get Recruiters to Notice Me and My Availability? www.linkedin.com/answers/career-education/job-search/CAR_JOB/557218-45999461

Great Job Hunting Tips (WITH A SENSE OF HUMOR)

While following up on a lead from Larry I went to the following. Liz offers pointers, tips and do's and don't list relative to the job search. I thought her ideas were excellent with a great blend of humor.

asklizryan@blogspot.com

Twitter News

Great article on how to use Twitter to find a job. Follow this link <http://tinyurl.com/l2cu24>

Great book for Job Seekers

Larry Labelle highly recommends these three books: What Color is Your Parachute 2009 by Richard Bolles; Knock 'em Dead 2009: The Ultimate Job Search Guide by Martin Yate; and Guerilla Marketing for Job Hunters 2.0 by Jay Conrad Levinson and David E. Perry. Available at bookstores everywhere or Amazon.com.

Mentoring

Take advantage of the many Real Estate Lives volunteers utilizing their knowledge and experience to offer valuable mentoring at no cost to REbounders.

Business Cards

www.vistaprint.com. Pay postage of approximately \$6 for 250 cards.

Resumes/Interviews

Real Estate Lives offers REbounders interview coaching and assistance with writing or polishing their resumes. RealEstateLives.org.

Spelling Counts Big Time

Don't have your resume/application discarded due to spelling errors. It happens! Use iespell for LinkedIn. Google "spell check" for others.

SHARPEN YOUR SKILLS

Donna Matassini, Program Advisor at Aparicio-Levy Technical Center and a frequent attendee at our meetings advises that the Center is offering a computer essentials course for \$100 for five sessions. Courses are held at the Center in the North Brandon area off Falkenberg Road, just north of MLK.

Daytime Course , November 30th thru December 10th
Evening Course, November 5th thru December 7th

8:00 a.m. to 3:00 p.m.
5:30 p.m. to 9:00 p.m.

Learn Microsoft Office Suite 2007 including e-mail, exploring the internet, Word, Excel and Power Point. They're all designed to make your job search more effective. For full course description on this and other offerings visit www.goALTC.com. Thanks Donna!

REbounder Slam Dunk

I am pleased to tell you that I was offered a job with a commercial sign company in Clearwater. I will begin working again next Wednesday. God has provided me with many lessons and gifts during this unusual time in my life. The greatest lesson is to allow caring people into my life during difficult times and the greatest gift has been all the wonderful people I have met at Real Estate Lives. The meetings gave me such a sense of belonging

and a place where I felt safe and loved. I can not put into words how valuable this has been to me. I would like to continue to be a part of RE Lives. I can continue to make the phone bank calls and I am hoping my work schedule will be flexible enough to allow me to attend at least one meeting a month. Thank you all for everything that you do, your enthusiasm, smiling faces and the abundance of love that is evident each time we meet.

Joyce

Real Estate Lives Scoreboard

ALL TIME HIGH SCORE

327 REBOUNDERS

CURRENT HIGH SCORE

194 REBOUNDERS

TOTAL WINS

133 REBOUNDERS
BACK TO WORK

REL NEWSLETTER COMMITTEE

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ABOUT US

Are you REbounding from the downturn in the real estate industry? Are you in the midst of REbuilding your professional life as a result of the economic downturn? If so, Real Estate Lives, a volunteer organization, is working to link Hillsborough County real estate and related professionals in need of employment (REbounder) with services and tools to get them back in the workforce.

Real Estate Lives' MISSION

- Assist REbounders with immediate needs by partnering with various resources
- Restore a sense of hope and self-esteem through counseling and mentoring
- Provide retraining opportunities through partnerships with various resources
- Provide guidance and assistance throughout the job placement process