

# CareerRebound

NETWORKING // TRAINING // SUPPORT

**AUGUST 4, 2022  
GENERAL MEETING  
SPEAKER 10:00am**

**9:30am Networking!**

<https://zoom.us/j/454980992>

**Create An Epic "What's Next?"**



**Meridith  
Alexander**

CEO of G.R.I.T. Mindset  
Academy and  
Best Selling Author  
[meridithalexander.com](http://meridithalexander.com)

Are you struggling to figure out how to significantly "move that needle"? Professionally AND personally? Meridith will show you how to get on track for creating your own EPIC STEP FORWARD and help you understand how to achieve sustainable influence, impact, and income in today's economy. All without the burnout and without sacrificing your work/life harmony.

**14<sup>TH</sup> ANNUAL  
PANCAKE  
BREAKFAST**



**NOVEMBER 3, 2022  
Starting at 8:30am**

Should we meet virtually or in person?  
Help us choose by taking this [brief survey](#)

Final details will be shared at  
<https://careerrebound.org/events/>

## UPCOMING EVENTS

Career Rebound is your source for job postings, networking opportunities, mentoring, training, support groups and special events which will help you find your next great employment opportunity.



## REGISTRATION NOW OPEN! 3RD ANNUAL JACK BRUBAKER, JR. MEMORIAL GOLF CLASSIC

It's almost time for one of Career Rebound's signature events, the **3rd Annual Jack Brubaker, Jr. Memorial Golf Classic!** This year's golf classic will be held on **Monday, October 17, 2022**, at the Carrollwood Country Club. Be sure to join us for a day of golf, fun, and networking!

**Jack Brubaker** was a tremendous friend and contributor to our organization. Despite his busy schedule, he always made time to help others, give guidance, or just listen. Jack's unwavering dedication inspired the highly coveted Jack Brubaker Award, an annual award given to someone to whose contributions go above and beyond. Jack was the very first recipient of this award, and it's become even more meaningful since we lost him almost three years ago.

Jack loved golf and our annual golf classic is a wonderful way to keep Jack's spirit alive. Proceeds for the event will benefit both **Career Rebound** (formerly Real Estate Lives) and **NeuroShifts** (formerly Autism Shifts), two non-profit organizations that were very near and dear to Jack's heart!



Player entries include green fees, range balls, continental breakfast, goodie bags, a catered awards ceremony, and much more! There will be contests and awards for putting, for the longest drive, and for closest to the pin... plus a silent auction! Multiple sponsorship opportunities are also available, some of which include player entry fees. For more information, visit [BrubakerGolfClassic.com](http://BrubakerGolfClassic.com) or check out the flyer on the last two pages of our newsletter to register as a player, as a sponsor, or both!



**Contributed by Lisa Hyde Ferich  
Golf Classic Committee Member  
President at Osceola Partners, LLC  
[linkedin.com/in/lisa-hyde-ferich](https://www.linkedin.com/in/lisa-hyde-ferich)**

## SUMMER HOURS

We are concentrating our energies for the summer by pumping up our monthly general meetings! You don't want to miss the outstanding speakers we have planned—sometimes a prominent speaker, sometimes an expert trainer, and always inspirational!

**Small Group** and **Rebuilders** meetings will resume in the future, but contact a volunteer if you need one-on-one help. We're here for you!

## NETWORKING OPPORTUNITIES

Universally acknowledged as the #1 tool for gaining re-employment, Career Rebound offers multiple internal networking opportunities. All are very popular and highly successful.

### 1 GENERAL MEETING (FREE)

**First Thursday of every month, 9:30 am via Zoom with special guest speakers.**

Next meeting is **August 4th: "CREATE AN EPIC "WHAT'S NEXT?", presented by special guest speaker: Meridith Alexander**, Bestselling Author, Grit and Resilience Mindset Expert, Inspirational Speaker, and Powerhouse Mom-preneur

### 2 TRANSITION MASTERS (FREE)

**Every Monday (10-week program), 5:30 pm to 8:00 pm via Zoom.**

Transition Masters includes a combination of virtual lectures, and mock interview practice in a friendly, supportive environment, for **FREE!** Visit [TransitionMasters.org](http://TransitionMasters.org) for more information.

### 3 VOLUNTEERS NEEDED!

We are currently recruiting additional leadership for our Board of Directors and Advisory Committee. Volunteering is a great way to make new contacts (networking!) while helping others, and it looks great on a resume! Interested?

Contact **Lisa Hyde Ferich** at **813-532-8142** or [LHyde@osceolapartners.com](mailto:LHyde@osceolapartners.com).

## ZOOM CALL-IN INFORMATION:

<https://zoom.us/j/454980992>

**Meeting ID: 454 980 992**

If you can't join via video, call in to **(253) 215-8782** or **(301) 715-8592**.

Be sure to check Career Rebound's [calendar](#) for a list of all upcoming meetings, trainings, job fairs and events!

## CHECK OUR JOB BOARD FOR OPPORTUNITIES

[careerrebound.org/jobs](http://careerrebound.org/jobs)

## ARE YOU FACING AN EMOTIONAL OR FINANCIAL CRISIS?



CRISIS CENTER  
OF TAMPA BAY

*Help. Hope. Healing.*

### Feeling blue or worse?

#### A new number is available for FREE help!

If you're struggling with emotional distress, substance misuse, having thoughts of suicide, or have concerns about someone else and need guidance.

**Dial 9-8-8** **FREE and available 24/7 through the National Suicide Prevention Lifeline**

When dialing "988": The call goes to a local crisis center. The caller is connected to a skilled and trained counselor, who listens and provides personalized support, resources, and help in a mental health emergency.

You can also learn more about free tax prep help, eviction/mortgage foreclosure prevention help, and many other resources at 211.

For additional resources visit [careerrebound.org](http://careerrebound.org)

The Crisis Center of Tampa Bay can help.

**Simply dial 2-1-1  
(813-964-1964)**

From your phone or visit:

[www.211atyourfingertips.org](http://www.211atyourfingertips.org)

# MESSAGE FROM THE PRESIDENT

## TEN THINGS



**Gregory L. Morgan**

President of  
Career Rebound

Career Rebound long-term friend and contributor, Larry LaBelle, sent these top 10 items and I couldn't agree more. My comments are below each item. Thanks Larry!

- 1. Love is the answer. Always.**  
– *When in doubt, love. Truly love.*
- 2. Vulnerability is not a weakness. It's a strength.**  
– *Putting yourself out there, taking risks, create some of the greatest satisfaction in our lives. Be at peace with yourself.*

- 3. Your body is sacred. Cherish it.**  
– *Not my greatest strength, because I have a bit of an addictive personality. However, I'm getting better.*
- 4. Gratitude shifts everything. Be thankful.**  
– *It's so easy to simply be thankful for everything in front of us. Everything!*
- 5. Forgiveness sets you free. It really does.**  
– *We attach too much right and wrong to forgiving. Forgiving isn't admitting anything, it's simply allowing presence and love to exist. Create the space to move forward.*
- 6. You cannot change others. Only yourself.**  
– *This is a biggie. Everything that needs to change is within ourselves, not the other.*

- 7. Little acts of kindness are never little. Ever.**  
– *Words to live by, day by day.*
- 8. Fun is underrated. Enjoy yourself.**  
– *Now this is one where I am an expert!*
- 9. Age is just a number. It's never too late.**  
– *We are exactly where we are supposed to be. For me, 66 is the new 66. I love being my age.*
- 10. Life is precious. Live it now.**  
– *Moment by moment! That's where all the love peace and joy reside.*

See more from Larry LaBelle, Owner of Win a Job Fast, at: [linkedin.com/in/winajobfast](https://www.linkedin.com/in/winajobfast).

Gregory L. Morgan  
[gregorylmorgan@gmail.com](mailto:gregorylmorgan@gmail.com)  
[linkedin.com/in/gregorylawtonmorgan](https://www.linkedin.com/in/gregorylawtonmorgan)  
(813) 334-4734

## A SPECIAL THANK YOU TO OUR RECENT SPEAKERS



**Kari Goetz**  
Chief Advancement  
Officer  
United Way Suncoast



**Carlene Ulacia**  
Senior Manager,  
Financial Stability  
United Way Suncoast



**Michael Kilgore**  
Consultant  
Columbia Restaurant  
Group



**Wesley A. Morgan**  
Founder  
Morgan Studio/East



**Lynne M. Williams, Ed.D.**  
Executive Director  
Great Careers Group  
& BENG



**Jeff Altman,  
MSW, CCTC**  
Career &  
Leadership Coach  
The Big Game Hunter, Inc.

Be sure to check Career Rebound's [calendar](#) for a list of all upcoming meetings, trainings, job fairs and events!

# THE MOST IMPORTANT INTERVIEW QUESTION



**Joe H. Jones**  
Founder,  
Transition Masters

**First impressions are a vital component of any successful interview.** Human resource professionals will tell you that the first two minutes are the most critical. During the first two minutes, interviewers form an unconscious bias either **“for”** a candidate, or **“against moving forward.”**

First impressions include things such as how you look, dress, tone of voice and other nonverbal signals. Usually, interviewers like to break the ice with a basic question like **“Tell me a little about yourself.”** This seemingly harmless intro question is the most important question in the interview. Why? Because your response starts to form the **“positive”** or **“negative”** bias that I referred to earlier. Most candidates do not prepare for this first question because, on the surface, it seems simple enough to answer without preparation.

I have led a weekly program for over ten years called Transition Masters. The program was created because job candidates were often intimidated (didn't feel comfortable talking about themselves), or extroverted (talked too much about themselves). We have done years of research on how to answer this very important question. We've learned what to say, and what not to say, and how much to say.

Most candidates make the mistake of rambling on about themselves, thinking that's what the interviewer wants to know. Big mistake. What the interviewer really wants to know is **“Why should I hire you?”** The answer to that question is quite different from what most candidates share.

Interviewers are busy people. Anything you can do to help them through the discovery process more efficiently is appreciated. So, how do you get to the answer quickly?

#### **Carefully review the job description.**

Identify two or three of the key words that are skills that you excel in. Use those skills (which you know are important to the company) as the focal point of your response to the **“Tell me a**

**little about yourself”** question. Your response may sound like the following:

**“Thank you for the opportunity to interview today. One thing you should know about me is that I have extensive experience in (first skill) IT troubleshooting for a similar sized company as (name of their company). I also have been recognized as the “top gun” troubleshooter for the past three years (this states an accomplishment), and I am trained in Agile and have my Project Management Professional certification.”**

Then, stop. You have matched your skills with skills needed by the company, and you have told them of a past accomplishment that relates to the work you will be doing for them. You have told them the most important things they are looking for (three reasons they should hire you), all within the first two minutes. That is all you need to kick off this interview with a positive bias.

You may need to work on crafting your response to the **“Tell me about yourself”** question – but it will be time well spent!

**Joe H. Jones**  
[joejones@tampabay.rr.com](mailto:joejones@tampabay.rr.com)  
[linkedin.com/in/joehjones](https://www.linkedin.com/in/joehjones)

## VOLUNTEER OPPORTUNITIES!

**Would you like to be a part of our great organization?  
Volunteer to serve on our Board of Directors or as a committee member.**

To learn more, contact Lisa Hyde Ferich  
at [Lhyde@osceolapartners.com](mailto:Lhyde@osceolapartners.com) or **813-532-8142.**

**“Define your career by impact, not title.”**

**– Richie Norton**

# WHY YOUR JOB SEARCH IS FAILING



**Jeff Altman**  
Founder,  
The Big Game Hunter

Jeff Altman, The Big Game Hunter, is hired by people to provide No BS Career Advice. That can involve a job search, hiring better, management, leadership, career transition and resolving workplace issues.

There are almost as many reasons a job search fails as people who play professional sports worldwide. Here are several:

- Focusing on the big picture but not the little picture.
  - Focusing on the little picture, but never on the big picture.
  - Focusing only on presenting your competence, but not delivering soft skills.
  - Especially with senior professionals, thinking they know how job-hunting works.
- You don't take the time to rehearse the answers to predictable interview questions based upon your background and the position you are interviewing for.
  - Thinking you know how to interview because you've hired people before.
  - Not asking for advice/support. You show that by continuing to hit your head against the wall expecting to get a better outcome.
  - Thinking you know how to negotiate for yourself because you crushed some small vendor in a negotiation 5 years ago.
  - Knowing enough to be dangerous to yourself but not enough to be knowledgeable.
  - Not taking the time to identify what's important to you in the next job or organization, or how to identify it when they see it.

- Never identifying the institutional friction that will make it hard to succeed BEFORE you join.
- **HERE'S MY FAVORITE: Thinking everything you've been told on the interviews is true.**

Everything works in job search but never as often as we like. However, these things people do rarely work and will leave you behind the 8-ball with no trick shot to rely upon to help you get hired. Given the myriad ways you can fail, it is smart to identify your weaknesses and then look for solutions at [TheBigGameHunter.us /blog/](http://TheBigGameHunter.us/blog/) (the blog has more than 12,000 searchable posts plus courses books and guides), with Career Rebound and its partners like Transition Masters, a coach like me or other professionals. Skip the amateurs like your former boss, your wife/husband or partner, or people you know who are well meaning but don't know enough to be helpful except by accident. Yes, I know that is a strong statement but if they were that knowledgeable, their job searches would go better than they do!

**Jeff Altman**  
[www.TheBigGameHunter.us](http://www.TheBigGameHunter.us)



## IN MEMORY OF MARY ANNE BOYD

It is with great sadness that we announce the sudden and recent passing of our dear Mary Anne Boyd. Mary Anne was the backbone of planning for our Career Rebound events and didn't miss a single detail.

**"Mary Anne brought joy to every event she planned with love and elegance, bringing joy for ten years to a thousand out of work, but not out of luck Rebounder: because they had her love for our Real Estate Lives (now Career Rebound) family." – Ron Weaver, Esquire**

**"Mary Anne was a tremendous asset to Real Estate Lives and a warm, wonderful human being. I am heartbroken to hear of her passing." – Jodi Wilkeson, AAIA**

**"Mary Anne was such a lovely person and a blessing to those around her. Very sad news. Saying prayers of gratitude for her friendship to us all and in her honor." – Dianne Lipford**

# THANK YOU TO OUR SPONSORS! YOUR LOVE HONORS OUR MISSION!

Click on logos to go to website

Carlene Ulacia  
 Dan & Marlo Woodward  
 Eric Blackburn  
 Harvey & Cecille Parido  
 Jean Hulsey  
 Julia Silva  
 Marilyn Burrows  
 Scott Gray  
 Shawn Ring  
 Wendy Leigh



Real Estate Investment Council, Inc.  
Tampa Bay



WDA DESIGN GROUP  
INCORPORATED  
ARCHITECTURE | SPACE PLANNING | INTERIORS  
FL LIC A23000753



## DONATE TO CAREER REBOUND

Career Rebound is very thankful for any and all donations! It is the love and generosity of others that has helped our organization offer so many services to the Tampa Bay community free of charge since 2008. For questions or more information contact **Elaine Kennedy Ruyle** at [elaineruyle@tampabay.rr.com](mailto:elaineruyle@tampabay.rr.com)

### BY CHECK

Please make check payable to Real Estate Lives, Inc. d/b/a Career Rebound, Inc. and mail to:

**Career Rebound, Inc.**  
**c/o Elaine Kennedy Ruyle**  
**409 Brier Cliff Drive**  
**Temple Terrace, FL 33617**

### DONATE ONLINE - CLICK BELOW



**“It’s not what you achieve, it’s what you overcome.  
 That’s what defines your career.” – Carlton Fisk**

# 3rd Annual Jack Brubaker Jr. Memorial Golf Classic

**Monday, October 17, 2022**

**Carrollwood Country Club**  
13903 Clubhouse Drive | Tampa, FL 33618

[www.BrubakerGolfClassic.com](http://www.BrubakerGolfClassic.com)



8:30-9:45 am | Registration, Breakfast and Warmup  
10:00 am | Shotgun Start  
2:30 pm | Lunch  
3:00 pm | Silent Auction and Awards Program

**Registration: \$150 per player**

Player entries include: Green fees, cart, continental breakfast, beverages, lunch, goodie bag and much more.

**Contests and Awards for putting,  
longest drive and closest to the pin**

***Proceeds benefit:***

**Career  
Rebound**  
NETWORKING // TRAINING // SUPPORT

Career Rebound (formerly Real Estate Lives) was created in 2008 to serve the Tampa Bay area helping unemployed and underemployed professionals from all backgrounds find a new position or career. We provide networking opportunities, training, emotional support, and a specialized online job board. Join our emailing list at [www.CareerRebound.org](http://www.CareerRebound.org)

 **NEUROSHIFTS**  
Align • Transform • Emerge

NeuroShifts (formerly Autism Shifts) is dedicated to creating more well-being within the Autism and Neurodiverse communities by making transformational education widely available. We want everyone we serve to have access to transformational tools and techniques that can equip them to achieve greater mental, emotional, physical and spiritual well-being regardless of financial, social or physical challenges. [www.Neuro-Shifts.org](http://www.Neuro-Shifts.org)

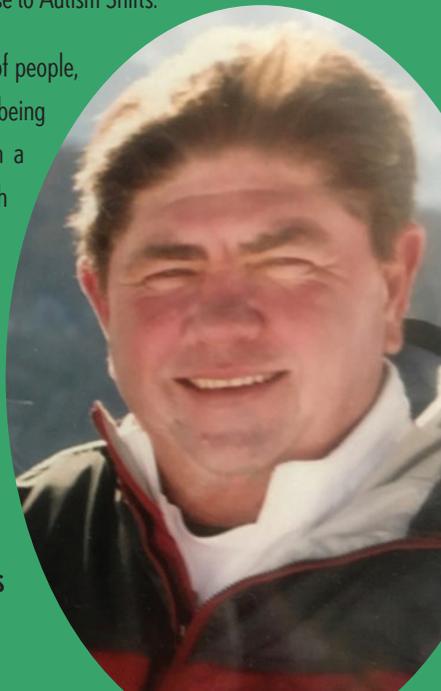
## Jack Brubaker Jr.

Jack proudly served with the United States Air Force and retired Captain after serving in Vietnam flying reconnaissance for his country.

Jack had a love of golf, skiing and enjoying his many close friendships. He was active in Christ Community Church and volunteered as a mentor with Real Estate Lives, which has an award named simply, The Jack Brubaker Award. Jack also mentored and volunteered his expertise to Autism Shifts.

Although he had high expectations of people, Jack had an immense quality of being an amazing listener and spoke with a calm, poetic voice that brought much wisdom and solace to anyone who reached out to him. Jack was always available and never too busy to help. Jack is known for his funny antics and more importantly, his kind and compassionate spirit.

**Thank you for your support  
and helping to keep Jack's  
spirit going.**



# SPONSORSHIPS: Check level of interest

- Presenting Sponsor: \$4,000**
  - Presenting sponsor designation: 3rd Annual Jack Brubaker Jr. Golf Classic presented by (Your Company Name)
  - Organization name and logo on all advertising and promotional materials
  - Two complimentary golf foursomes in tournament
  - Banner at Registration Table and post-tournament luncheon/ dinner
  - Opportunity to speak at awards program
  - Recognition on website
  - Organization name and logo located with Title Sponsor designation at all 18 holes
  - Ticket package for each player (includes putting contest, mulligans)
  - First right of refusal for future Title Sponsorship opportunities

[CLICK HERE TO PURCHASE](#)

- Platinum Sponsors (3): \$3,000**
  - Four player entries
  - Signage on five (5) tee boxes
  - Recognition on promotional materials and at event
  - Corporate logo listed on Banner
  - Corporate banner displayed at tournament
  - Ticket package for each player (includes putting contest, mulligans)

[CLICK HERE TO PURCHASE](#)

- Gold Sponsors (3): \$1,500**
  - Four (4) player entries
  - Signage on two (2) tee boxes
  - Banner recognition
  - Digital Displays and Visibility

[CLICK HERE TO PURCHASE](#)

- Silver Sponsor(s): \$1,000**
  - Four (4) player entries
  - Signage on two (2) tee boxes
  - Digital Displays and Visibility

[CLICK HERE TO PURCHASE](#)

- Beverage Cart Sponsor: \$1,000**
  - 4-Players allowed
  - An 8" x 5" placard posted on beverage cart(s) with sponsor name and/or logo
  - Logo on souvenir gold towel given to all players
  - Recognition on website
  - Opportunity to insert company literature or giveaway items in Golf Bags

- Breakfast Sponsor: \$500**
  - 1-Player allowed + Signage

- Luncheon Sponsor: \$1,000**
  - 4-Players allowed

- Hole-In-One Sponsor: \$1,000**

- Cannon Shoot Sponsor: \$1,000**

- Swing Video Sponsor: \$800**

- Cigar Sponsor: \$500**

- Tee & Green Sponsors: \$150**
- [CLICK HERE TO PURCHASE](#)

- Individual Golfer: \$150**
- [CLICK HERE TO PURCHASE](#)

- Putting Contest: \$500**

- Longest Drive Men: \$500**

- Longest Drive Women: \$500**

- Closest to the Pin: \$200**

- Silent Auction** (Gladly accepting donations)



**Monday,  
October 17, 2022**

For more information contact:  
Marilyn Burrows 813.352.4449

Please remit payment payable to:  
Eric Blackburn, EBI Surveying  
8415 Sunstate Street, Tampa, FL 33634

Memo "Brubaker Charity Event"

OR Via Paypal at  
ewb@ebisurvey.com

If paying via credit card, send an email to  
ewb@ebisurvey.com for payment instructions.  
Credit card payments will include a 4% convenience fee.

## PLAYER REGISTRATION:

### Individual or Group

*Player entries include:* Green fees, cart, continental breakfast, beverages, lunch, goodie bag, and more!

Sponsor Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

1. Primary Golfer's Name

\_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

3. Golfer's Name

\_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

2. Golfer's Name

\_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

4. Golfer's Name

\_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Your donation is tax deductible! [www.BrubakerGolfClassic.com](http://www.BrubakerGolfClassic.com)